

Display Elektronik GmbH

# DATA SHEET

***TFT- MODULE***

**DEM 640480G VRH-FW-N**

**3,5" refl. TFT + Frontlight**

Product Specification

Ver.: 1

02.02.2024

**Revision History**

<b>Revision</b>	<b>Date</b>	<b>Originator</b>	<b>Detail</b>	<b>Remarks</b>
0	20.12.2023	LQ	Initial Release	-
1	02.02.2024	LQ	Add Weight Modify Optical Characteristics	P4 P6

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**1. General Description**

The specification is a reflective type color active matrix liquid crystal display (LCD) which uses amorphous thin film transistor (TFT) as switching devices. This product is composed of a TFT-LCD panel, driver ICs and a Frontlight unit.

**2. Module Parameter**

Features	Details	Unit
Display Size(Diagonal)	3.5"	-
Display Mode	Reflective /Normally white	-
Resolution	640 RGB x 480	Pixels
Module Outline	87.84 x 65.28 x 2.30 (Note1 )	mm
Active Area	71.04 x 53.28	mm
Pixel Pich	0.111 x 0.111	mm
Pixel Arrangement	RGB Vertical Stripe	-
Polarizer Surface Treatment	Anti-Glare	-
Display Colors	16.7M	-
Interface	RGB interface	-
Driver IC	ST7263	-
With or Without Touch Panel	Without	-
Operating Temperature	-20~70	°C
Storage Temperature	-30~80	°C
Weight	22	g

Note 1: Exclusive hooks, posts , FFC/FPC tail etc.

**3. Absolute Maximum Ratings**

V<sub>SS</sub>=0V, Ta=25°C

Item	Symbol	Min.	Max.	Unit
Supply Voltage	VDD	-0.3	4.0	V
	VDDI	-0.3	4.0	V
Storage temperature	T <sub>STG</sub>	-30	+80	°C
Operating temperature	T <sub>OP</sub>	-20	+70	°C

Note 1: If Ta below 50°C, the maximal humidity is 90%RH, if Ta over 50°C, absolute humidity should be less than 60%RH.

Note 2: The response time will be extremely slow when the operating temperature is around -10°C, and the back ground will become darker at high temperature operating.

4. DC Characteristics

Item	Symbol	Min.	Typ.	Max.	Unit
Supply Voltage	VDD	3.1	3.3	3.6	V
	VDDI	3.1	3.3	3.6	V
Low input voltage	V <sub>IL</sub>	GND	-	0.3*VDDI	V
High input voltage	V <sub>IH</sub>	0.7*VDDI	-	VDDI	V
Low output voltage	V <sub>OL</sub>	GND	-	GND+0.4	V
High output voltage	V <sub>OH</sub>	VDD-0.4	-	VDDI	V
Current Consumption All black	I <sub>DD</sub> + I <sub>DDI</sub>		67		mA

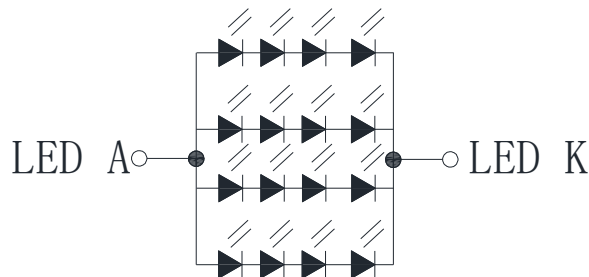
5. Frontlight Characteristic

5.1. Frontlight Characteristic

Item	Symbol	Condition	Min.	Typ.	Max.	Unit
Forward Voltage	V <sub>F</sub>	Ta=25 °C, I <sub>F</sub> =20mA/LED	11.2	12.8	14.0	V
Forward Current	I <sub>F</sub>	Ta=25 °C, V <sub>F</sub> =3.2V/LED	-	80	-	mA
Power Dissipation	P <sub>D</sub>		-	1024	-	mW
Uniformity	Avg		-	80	-	%
LED Lifetime (25°C)	-	-	20,000	30,000	-	Hrs
Drive Method	Constant current					
LED Configuration	16 White LEDs (4 LEDs in one string and 4 groups in parallel)					

Note1: LED life time defined as follows: The final brightness is at 50% of original brightness.  
The environmental conducted under ambient air flow, at Ta=25±2 °C, 60%RH±5%, I<sub>F</sub>=20mA/LED.

5.2. Frontlight Characteristic



6. Optical Characteristics

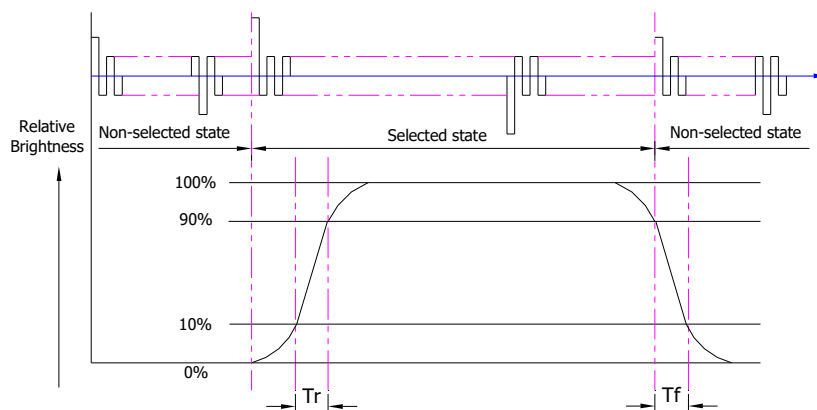
6.1. Optical Characteristics

Ta=25°C, VDD=3.3V

	Item	Symbol	Condition	Specification			Unit	
				Min.	Typ.	Max.		
Frontlight On (Reflective Mode)	Luminance on TFT( $I_f=20\text{mA/LED}$ )	Lv	Normally viewing angle $\theta_x = \phi_y = 0^\circ$	50	-	-	cd/m <sup>2</sup>	
	Contrast ratio(See 6.3)	CR		-	15	-		
	Response time (See 6.2)	TR		-	5	7	ms	
	Chromaticity Transmissive (See 6.5)	Red	XR	Center CR≥10	<b>0.286</b>	<b>0.336</b>	<b>0.386</b>	
			YR		<b>0.252</b>	<b>0.302</b>	<b>0.352</b>	
		Green	XG		<b>0.252</b>	<b>0.302</b>	<b>0.352</b>	
			YG		<b>0.293</b>	<b>0.343</b>	<b>0.393</b>	
		Blue	XB		<b>0.205</b>	<b>0.255</b>	<b>0.305</b>	
			YB		<b>0.216</b>	<b>0.266</b>	<b>0.316</b>	
	White	XW	<b>0.250</b>	<b>0.300</b>	<b>0.350</b>			
YW		<b>0.273</b>	<b>0.323</b>	<b>0.373</b>				
Viewing Angle (See 6.4)	Horizontal	$\theta_{x+}$	Center CR≥10		60		Deg.	
		$\theta_{x-}$			60			
	Vertical	$\phi_{y+}$			60			
		$\phi_{y-}$			60			
NTSC Ratio(Gamut)				-	7	-	%	

6.2. Definition of Response Time

6.2.1. Normally Black Type (Negative)

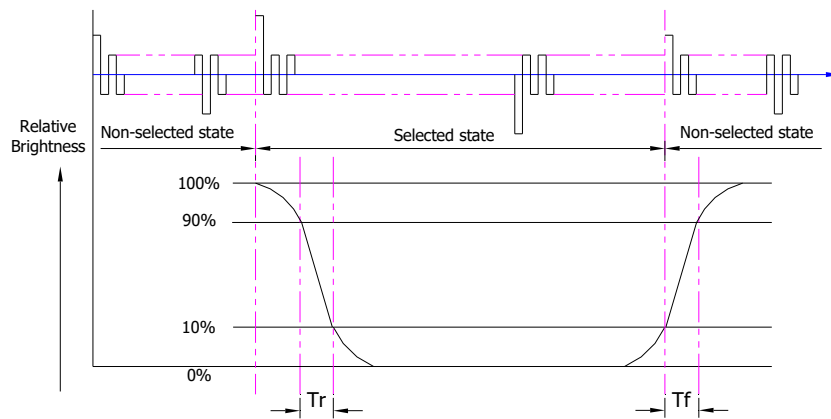


Tr is the time it takes to change from non-selected stage with relative luminance 10% to selected state with relative luminance 90%;

Tf is the time it takes to change from selected state with relative luminance 90% to non-selected state with relative luminance 10%.

Note : Measuring machine: LCD-5100

6.2.2. Normally White Type (Positive)



Tr is the time it takes to change from non-selected state with relative luminance 90% to selected state with relative luminance 10%;

Tf is the time it takes to change from selected state with relative luminance 10% to non-selected state with relative luminance 90%;

Note : Measuring machine: LCD-5100 or EQUI

6.3. Definition of Contrast Ratio

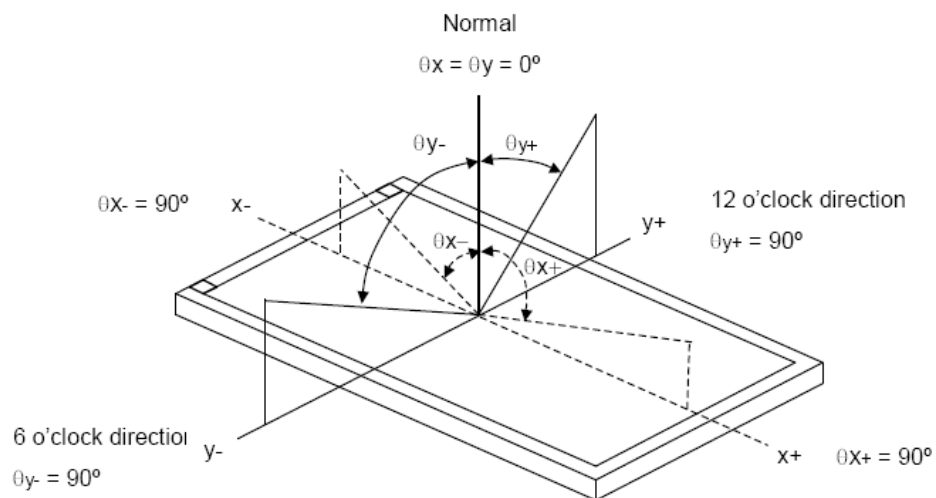
Contrast is measured perpendicular to display surface in reflective and transmissive mode.

The measurement condition is:

Measuring Equipment	Eldim or Euvelent
Measuring Point Diameter	3mm//1mm
Measuring Point Location	Active Area centre point
Test pattern	A: All Pixels white
	B: All Pixel black
Contrast setting	Maximum

Definitions: CR (Contrast) = Luminance of White Pixel / Luminance of Black Pixel

6.4. Definition of Viewing Angles



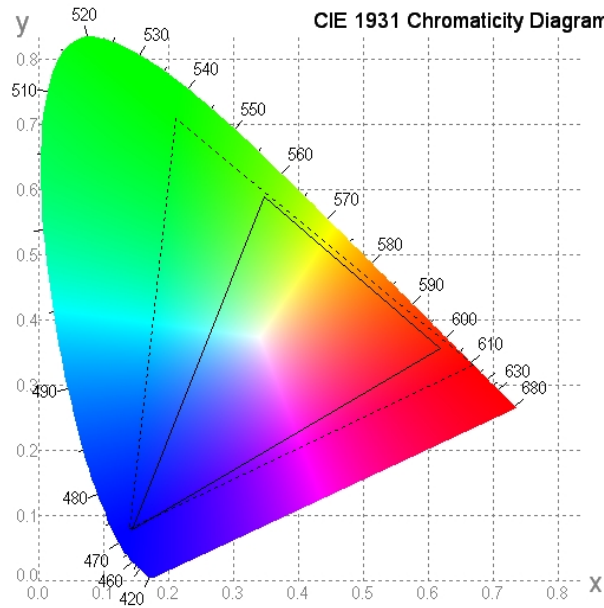
Measuring machine: LCD-5100 or EQUI

6.5. Definition of Color Appearance

R,G,B and W are defined by (x, y) on the IE chromaticity diagram

NTSC=area of RGB triangle/area of NTSC triangleX100%

Measuring picture: Red, Green, Blue and White (Measuring machine: BM-7)

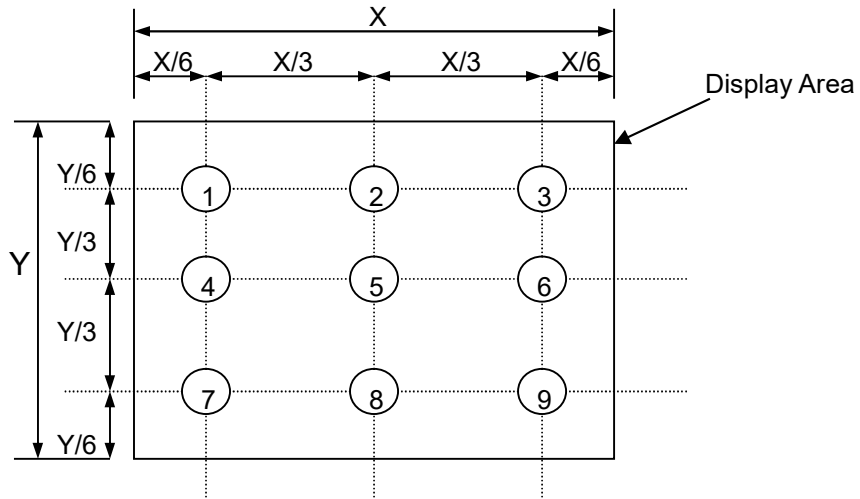


**6.6. Definition of Surface Luminance, Uniformity and Transmittance**

Using the reflective mode measurement approach, measure the white screen luminance of the display panel and Frontlight.

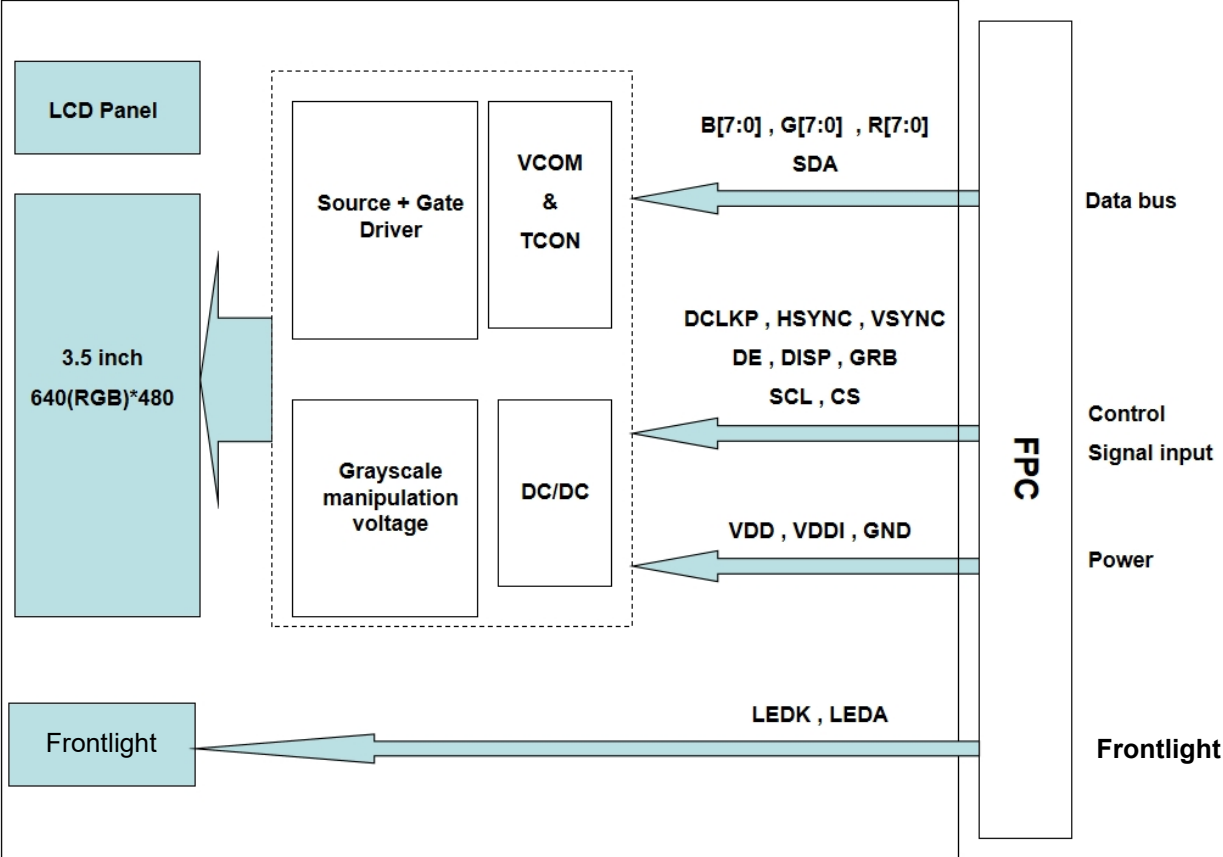
- 6.6.1. Surface Luminance:  $L_V = \text{average} (L_{P1}:L_{P9})$
- 6.6.2. Uniformity =  $\text{Minimal} (L_{P1}:L_{P9}) / \text{Maximal} (L_{P1}:L_{P9}) * 100\%$
- 6.6.3. Transmittance =  $L_V \text{ on LCD} / L_V \text{ on Frontlight} * 100\%$

Note : Measuring machine: BM-7





7. Block Diagram and Power Supply



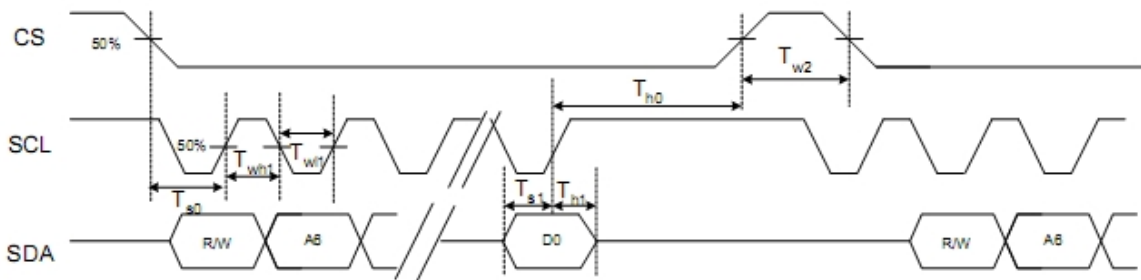
## 8. Interface Pins Definition

No.	Symbol	Function	Remark
1	GND	Ground	
2	GND	Ground	
3	VDD	Power supply for analog circuit.	
4	VDDI	Power supply for digital I/O pins.	
5	R7	8 bit data bus display red data.	
6	R6		
7	R5		
8	R4		
9	R3		
10	R2		
11	R1		
12	R0		
13	G7	8 bit data bus display green data.	
14	G6		
15	G5		
16	G4		
17	G3		
18	G2		
19	G1		
20	G0		
21	B7	8 bit data bus display blue data.	
22	B6		
23	B5		
24	B4		
25	B3		
26	B2		
27	B1		
28	B0		
29	GND	Ground	
30	DCLKP	Pixel clock input pin	
31	GRB	Global reset pin. When GRB is "L", internal initialization procedure is executed	
32	HSYNC	Horizontal sync signal applied to the RGB interface	
33	VSYNC	Vertical sync signal applied to the RGB interface.	
34	DE	Data input enable applied to the RGB interface.	
35	NC	No connection	
36	NC	No connection	
37	NC	No connection	
38	DISP	DISP sets the display mode. "L": Standby mode(Default) ; "H": Normal display mode	
39	NC	No connection	

40	NC	No connection	
41	NC	No connection	
42	GND	Ground	
43	SCL	Serial communication clock input.	
44	SDA	Serial communication data input and output	
45	CS	Serial communication chip selection.	
46	GND	Ground	
47	NC	No connection	
48	NC	No connection	
49	LEDA	Frontlight Anode.	
50	LEDK	Frontlight Cathode.	

9. AC Characteristics

9.1. System Bus Timing for 3-wire SPI Interface



DC Electrical Characteristics (PVDD=VDD=VDDI= 3.3V, AGND= 0V, TA=25°C, Bare Chip)

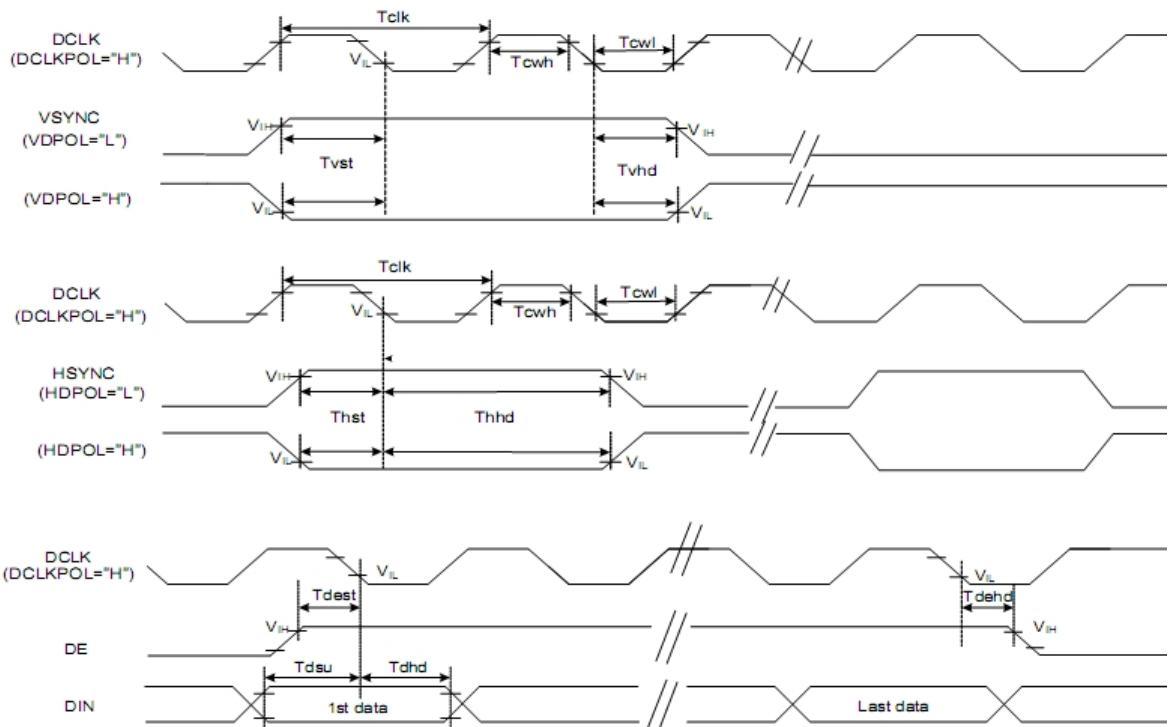
Item	Symbol	Min.	Typ.	Max.	Unit	Conditions
CS Input Setup Time	$T_{s0}$	50	-	-	ns	
Serial Data Input Setup Time	$T_{s1}$	50	-	-	ns	
CS Input Hold Time	$T_{h0}$	50	-	-	ns	
Serial Data Input Hold Time	$T_{h1}$	50	-	-	ns	
SCL Write Pulse High Width	$T_{wh1}$	50	-	2000	ns	
SCL Write Pulse Low Width	$T_{wl1}$	50	-	2000	ns	
SCL Read Pulse High Width	$T_{rh1}$	300	-	2000	ns	
SCL Read Pulse Low Width	$T_{rl1}$	300	-	2000	ns	
CS Pulse High Width	$T_{w2}$	400	-	-	ns	

9.2. System Bus Timing for RGB Interface

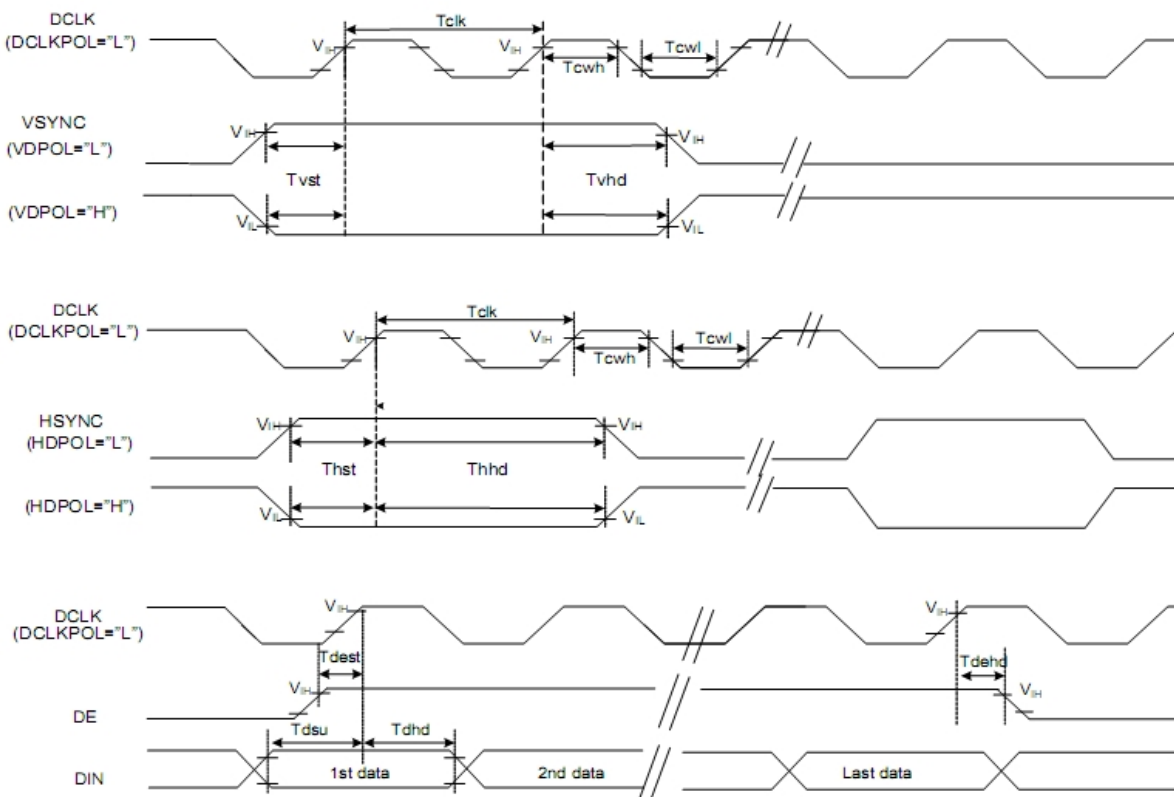
DC Electrical Characteristics (PVDD=VDD=VDDI= 3.3V, AGND= 0V, TA=25°C, Bare Chip)

Item	Symbol	Min.	Typ.	Max.	Unit	Conditions
CLK Pulse Duty	$T_{cw}$	40	50	60	%	
VSYNC Setup Time	$T_{vst}$	10	-	-	ns	
VSYNC Hold Time	$T_{vhd}$	10	-	-	ns	
HSYNC Setup Time	$T_{hst}$	10	-	-	ns	
HSYNC Hold Time	$T_{hhd}$	10	-	-	ns	
Data Setup Time	$T_{dsu}$	10	-	-	ns	
Data Hold Time	$T_{dhd}$	10	-	-	ns	
DE Setup Time	$T_{dest}$	10	-	-	ns	
DE Hold Time	$T_{dehd}$	10	-	-	ns	

**DCLK Neagive Polarity (DCLKPOL="H")**



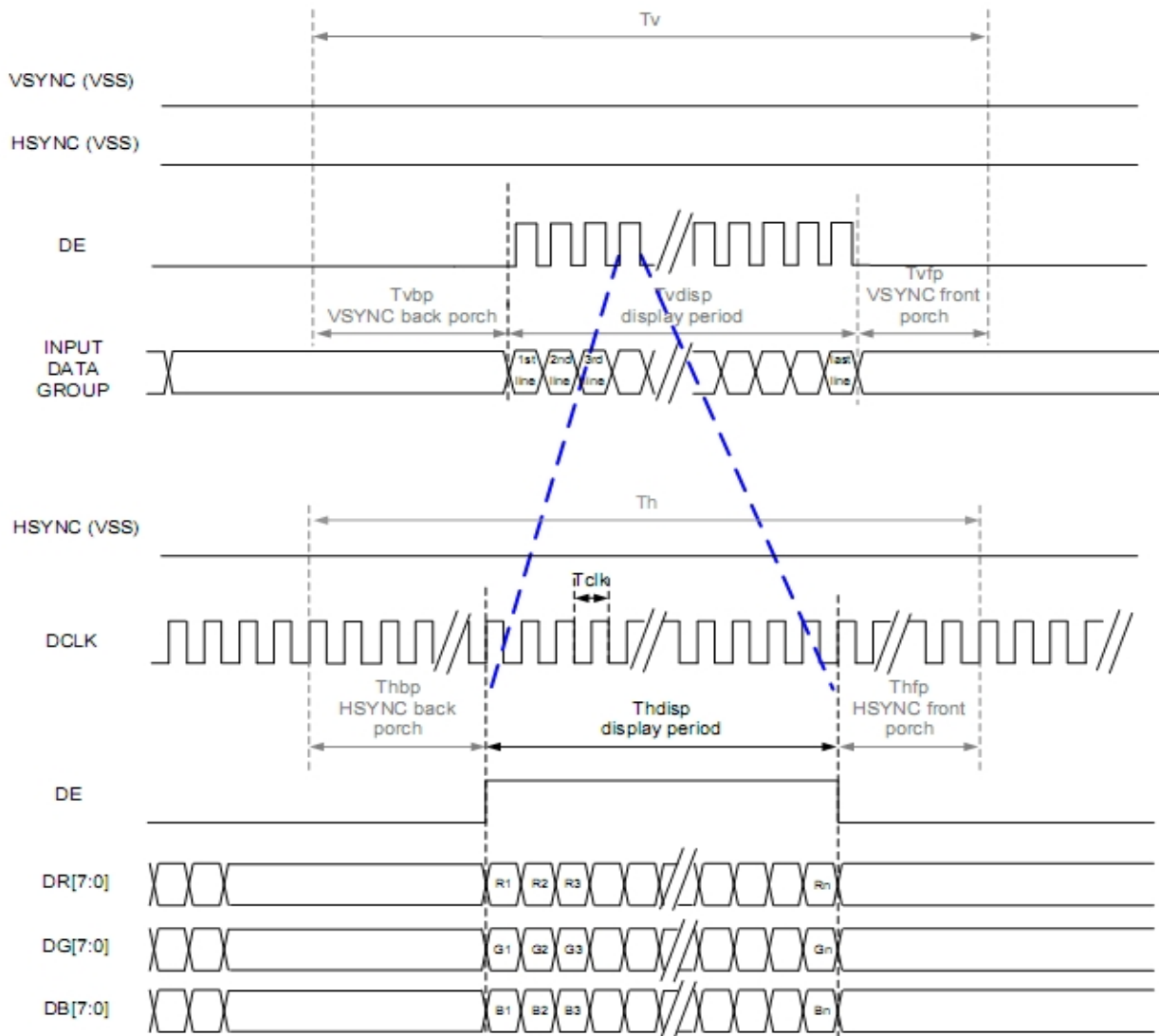
**DCLK Positive Polarity (DCLKPOL="L")**



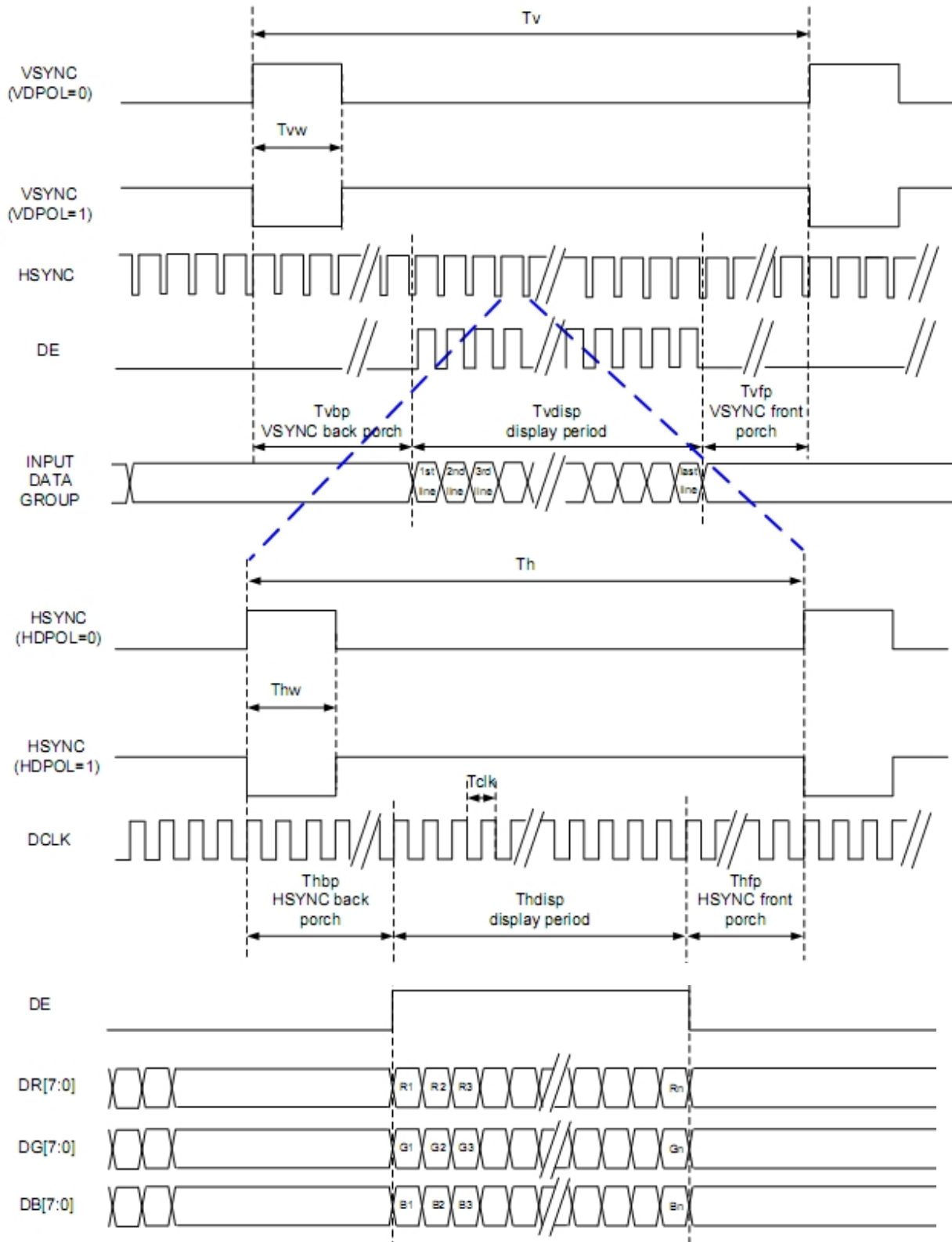
9.3. Parallel 24-bit RGB Input Timing Table

Item	Symbol	Min.	Typ.	Max.	Unit	Remark
DCLK Frequency		Fclk	20	25	30	MHz
HSYNC	Period Time	Th	648	768	800	DCLK
	Display Period	Thdisp	640			DCLK
	Back Porch	Thbp	4	64	80	DCLK
	Front Porch	Thfp	4	64	80	DCLK
	Pulse Width	Thw	2	4	8	DCLK
VSYNC	Period Time	Tv	496	544	560	HSYNC
	Display Period	Tvdisp	480			HSYNC
	Back Porch	Tvbp	8	32	40	HSYNC
	Front Porch	Tvfp	8	32	40	HSYNC
	Pulse Width	Tvw	2	4	8	HSYNC

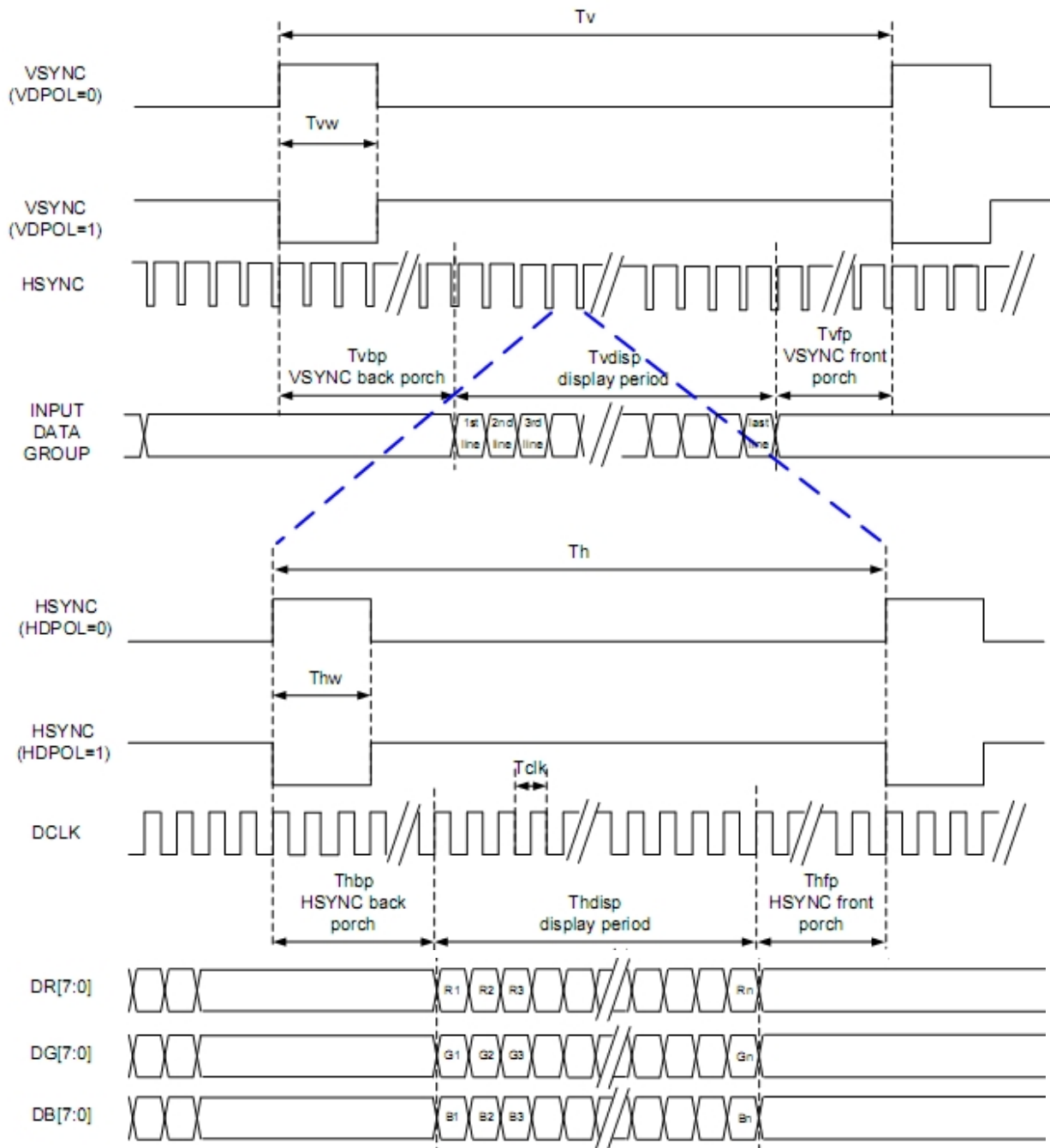
DE mode



SYNC Mode



**SYNC-DE Mode**

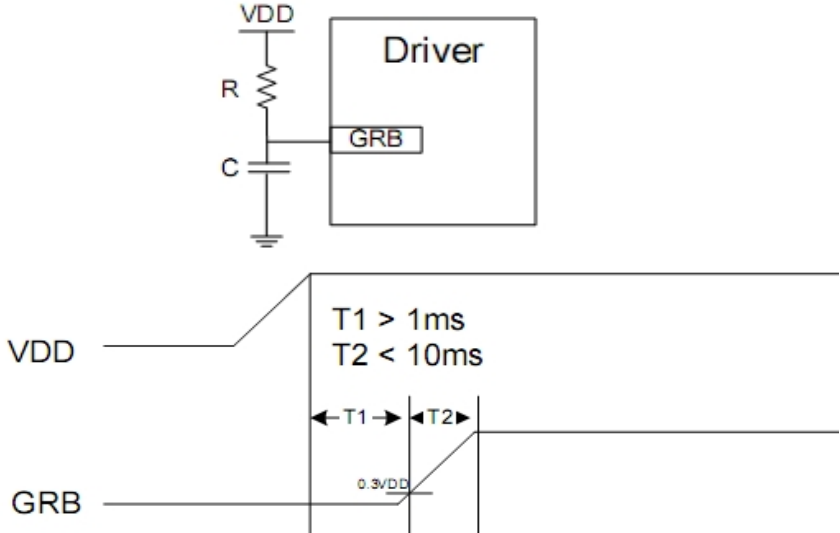




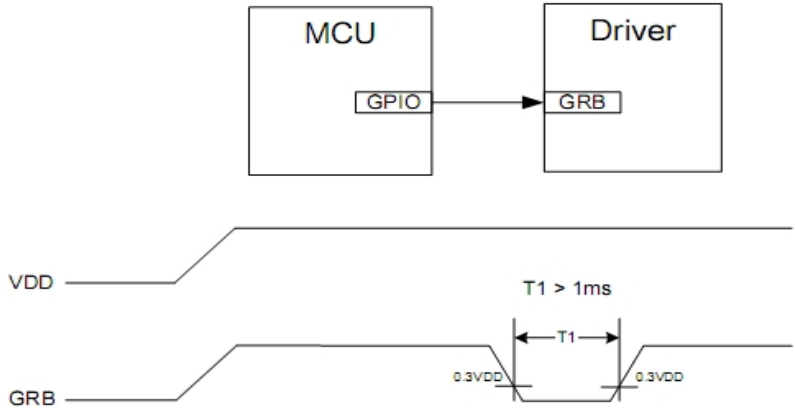
9.4. Reset Timing

Setting GRB pin to "L" (hardware reset) can initialize internal function. Initialized by GRB pin is essential before operating. There are two suggestions for hardware reset connection.

(1) The GRB pin with external RC circuit



(2) The GRB pin controlled by MCU.



## **10. Quality Assurance**

### **10.1.Purpose**

This standard for Quality Assurance assures the quality of LCD module products supplied to customer.

### **10.2.Standard for Quality Test**

#### 10.2.1. Sampling Plan:

GB2828.1-2012

Single sampling, general inspection level II

#### 10.2.2. Sampling Criteria:

Visual inspection: AQL 1.5

Electrical functional: AQL 0.65.

#### 10.2.3. Reliability Test:

Detailed requirement refer to Reliability Test Specification.

### **10.3.Nonconforming Analysis & Disposition**

#### 10.3.1. Nonconforming analysis:

10.3.1.1. Customer should provide overall information of non-conforming sample for their complaints.

10.3.1.2. After receipt of detailed information from customer, the analysis of nonconforming parts usually should be finished in one week.

10.3.1.3. If can not finish the analysis on time, customer will be notified with the progress status.

#### 10.3.2. Disposition of nonconforming:

10.3.2.1. Non-conforming product over PPM level will be replaced.

10.3.2.2. The cause of non-conformance will be analyzed. Corrective action will be discussed and implemented.

### **10.4.Agreement Items**

Shall negotiate with customer if the following situation occurs:

10.4.1. There is any discrepancy in standard of quality assurance.

10.4.2. Additional requirement to be added in product specification.

10.4.3. Any other special problem.

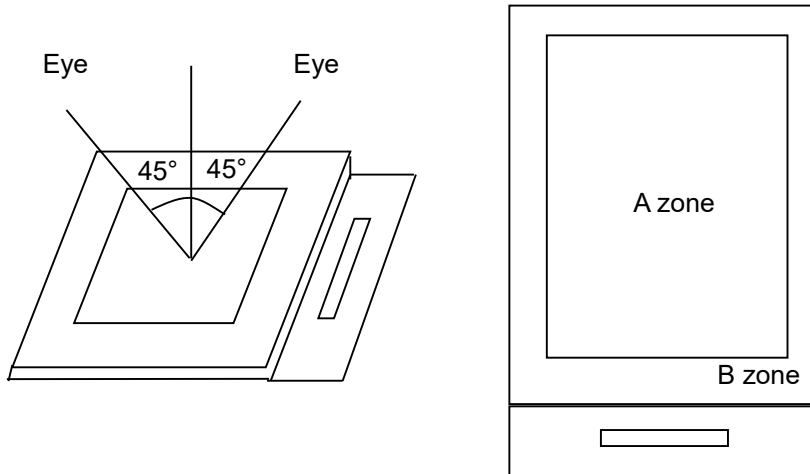
### **10.5.Standard of the Product Visual Inspection**

#### 10.5.1. Appearance inspection:

10.5.1.1. The inspection must be under illumination about 1000 – 1500 lx, and the distance of view must be at 30cm ± 2cm.

10.5.1.2. The viewing angle should be 45° from the vertical line without reflection light or follows customer's viewing angle specifications.

10.5.1.3. Definition of area: A Zone: Active Area, B Zone: Viewing Area,

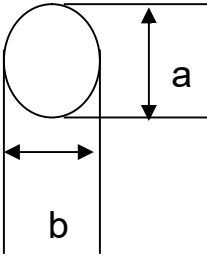


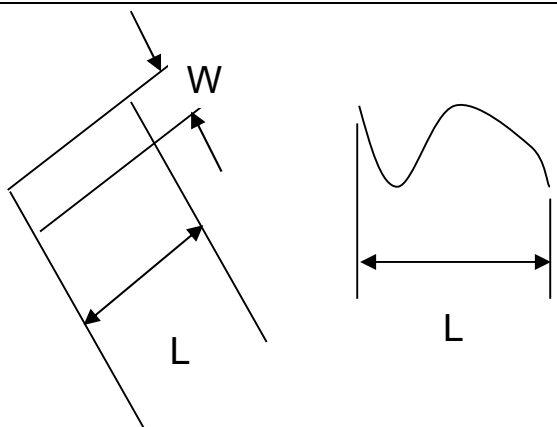
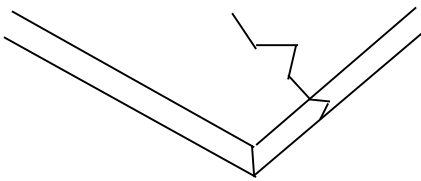
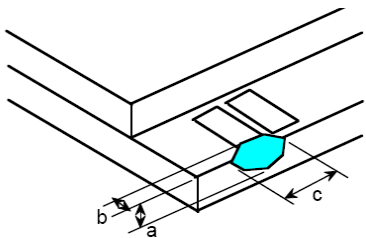
10.5.2. Basic principle:

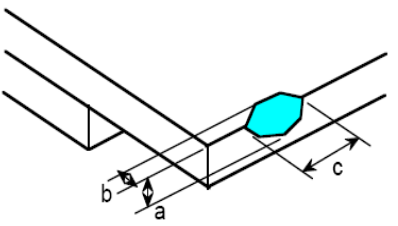
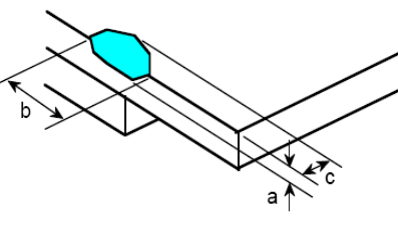
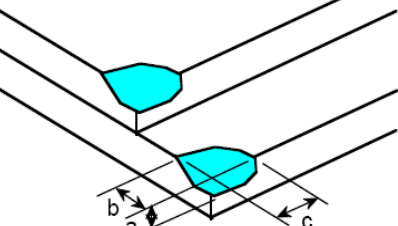
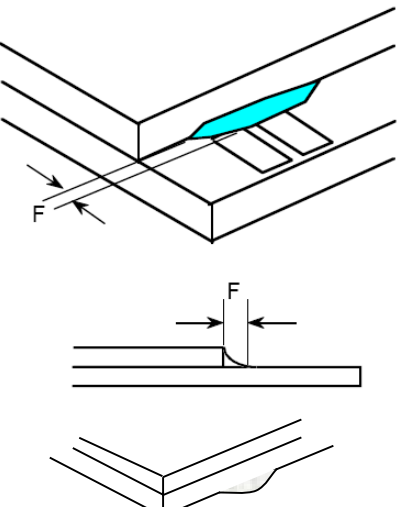
10.5.2.1. A set of sample to indicate the limit of acceptable quality level must be discussed by both us and customer when there is any dispute happened.

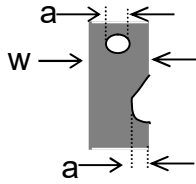
10.5.2.2. New item must be added on time when it is necessary.

**10.6. Inspection Specification**

No.	Item	Criteria (Unit: mm)																		
01	Black / White spot Foreign material (Round type) Pinholes Stain Particles inside cell. (Minor defect)	 <table border="1" data-bbox="901 1176 1404 1523"> <thead> <tr> <th>Size</th> <th>Area</th> <th>Acc. Qty</th> </tr> </thead> <tbody> <tr> <td><math>\phi \leq 0.10</math></td> <td></td> <td>Ignore</td> </tr> <tr> <td><math>0.10 &lt; \phi \leq 0.15</math></td> <td></td> <td>2</td> </tr> <tr> <td><math>0.15 &lt; \phi \leq 0.25</math></td> <td></td> <td>1</td> </tr> <tr> <td><math>0.25 &lt; \phi</math></td> <td></td> <td>0</td> </tr> <tr> <td>Total</td> <td></td> <td>2 no include <math>\phi \leq 0.10</math></td> </tr> </tbody> </table> <p><math>\phi = (a + b) / 2</math>                      Distance between 2 defects should more than 3mm apart.</p>	Size	Area	Acc. Qty	$\phi \leq 0.10$		Ignore	$0.10 < \phi \leq 0.15$		2	$0.15 < \phi \leq 0.25$		1	$0.25 < \phi$		0	Total		2 no include $\phi \leq 0.10$
Size	Area	Acc. Qty																		
$\phi \leq 0.10$		Ignore																		
$0.10 < \phi \leq 0.15$		2																		
$0.15 < \phi \leq 0.25$		1																		
$0.25 < \phi$		0																		
Total		2 no include $\phi \leq 0.10$																		
02	Electrical Defect (Minor defect)	<table border="1" data-bbox="550 1635 1380 1859"> <thead> <tr> <th></th> <th>Display Area</th> <th>Total</th> <th></th> </tr> </thead> <tbody> <tr> <td>Bright dot</td> <td>0</td> <td>0</td> <td rowspan="3">Note1</td> </tr> <tr> <td>Dark dot</td> <td><math>N \leq 2</math></td> <td><math>N \leq 2</math></td> </tr> <tr> <td>Total dot</td> <td><math>N \leq 2</math></td> <td><math>N \leq 2</math></td> </tr> <tr> <td>Mura</td> <td colspan="2">Not visible through 5% ND filters.</td> <td>Note 2</td> </tr> </tbody> </table> <p>Remark:                      1. Bright dot caused by scratch and foreign object accords to item 1.</p>		Display Area	Total		Bright dot	0	0	Note1	Dark dot	$N \leq 2$	$N \leq 2$	Total dot	$N \leq 2$	$N \leq 2$	Mura	Not visible through 5% ND filters.		Note 2
	Display Area	Total																		
Bright dot	0	0	Note1																	
Dark dot	$N \leq 2$	$N \leq 2$																		
Total dot	$N \leq 2$	$N \leq 2$																		
Mura	Not visible through 5% ND filters.		Note 2																	

<p>03</p>	<p>Black and White line Scratch Foreign material (Line type) (Minor defect)</p>	 <table border="1" data-bbox="614 683 1236 985"> <thead> <tr> <th>Length</th> <th>Width</th> <th>Acc. Qty</th> </tr> </thead> <tbody> <tr> <td>/</td> <td><math>W \leq 0.03</math></td> <td>Ignore</td> </tr> <tr> <td><math>L \leq 2.5</math></td> <td><math>0.03 &lt; W \leq 0.05</math></td> <td>3</td> </tr> <tr> <td><math>L \leq 2.5</math></td> <td><math>0.05 &lt; W \leq 0.10</math></td> <td>2</td> </tr> <tr> <td>/</td> <td><math>0.1 &lt; W</math></td> <td>0</td> </tr> <tr> <td colspan="2">Total</td> <td>3</td> </tr> </tbody> </table> <p>Distance between 2 defects should more than 3mm apart. Scratches not viewable through the back of the display are acceptable.</p>	Length	Width	Acc. Qty	/	$W \leq 0.03$	Ignore	$L \leq 2.5$	$0.03 < W \leq 0.05$	3	$L \leq 2.5$	$0.05 < W \leq 0.10$	2	/	$0.1 < W$	0	Total		3
Length	Width	Acc. Qty																		
/	$W \leq 0.03$	Ignore																		
$L \leq 2.5$	$0.03 < W \leq 0.05$	3																		
$L \leq 2.5$	$0.05 < W \leq 0.10$	2																		
/	$0.1 < W$	0																		
Total		3																		
<p>04</p>	<p>Glass Crack (Minor defect)</p>	 <p>Crack is potential to enlarge, any type is not allowed.</p>																		
<p>05</p>	<p>Glass Chipping Pad Area: (Minor defect)</p> 	<table border="1" data-bbox="845 1534 1316 1702"> <thead> <tr> <th>Length and Width</th> <th>Acc. Qty</th> </tr> </thead> <tbody> <tr> <td><math>c &gt; 3.0, b &lt; 1.0</math></td> <td>1</td> </tr> <tr> <td><math>c &lt; 3.0, b &lt; 1.0</math></td> <td>3</td> </tr> <tr> <td colspan="2"><math>a &lt; \text{Glass Thickness}</math></td> </tr> </tbody> </table>	Length and Width	Acc. Qty	$c > 3.0, b < 1.0$	1	$c < 3.0, b < 1.0$	3	$a < \text{Glass Thickness}$											
Length and Width	Acc. Qty																			
$c > 3.0, b < 1.0$	1																			
$c < 3.0, b < 1.0$	3																			
$a < \text{Glass Thickness}$																				

<p>06</p>	<p>Glass Chipping Rear of Pad Area: (Minor defect)</p> 	<table border="1"> <thead> <tr> <th>Length and Width</th> <th>Acc. Qty</th> </tr> </thead> <tbody> <tr> <td><math>c &gt; 3.0, b &lt; 1.0</math></td> <td>1</td> </tr> <tr> <td><math>c &lt; 3.0, b &lt; 1.0</math></td> <td>2</td> </tr> <tr> <td><math>c &lt; 3.0, b &lt; 0.5</math></td> <td>4</td> </tr> <tr> <td colspan="2" style="text-align: center;"><math>a &lt; \text{Glass Thickness}</math></td> </tr> </tbody> </table>	Length and Width	Acc. Qty	$c > 3.0, b < 1.0$	1	$c < 3.0, b < 1.0$	2	$c < 3.0, b < 0.5$	4	$a < \text{Glass Thickness}$	
Length and Width	Acc. Qty											
$c > 3.0, b < 1.0$	1											
$c < 3.0, b < 1.0$	2											
$c < 3.0, b < 0.5$	4											
$a < \text{Glass Thickness}$												
<p>07</p>	<p>Glass Chipping Except Pad Area: (Minor defect)</p> 	<table border="1"> <thead> <tr> <th>Length and Width</th> <th>Acc. Qty</th> </tr> </thead> <tbody> <tr> <td><math>c &gt; 3.0, b &lt; 1.0</math></td> <td>1</td> </tr> <tr> <td><math>c &lt; 3.0, b &lt; 1.0</math></td> <td>2</td> </tr> <tr> <td><math>c &lt; 3.0, b &lt; 0.5</math></td> <td>4</td> </tr> <tr> <td colspan="2" style="text-align: center;"><math>a &lt; \text{Glass Thickness}</math></td> </tr> </tbody> </table>	Length and Width	Acc. Qty	$c > 3.0, b < 1.0$	1	$c < 3.0, b < 1.0$	2	$c < 3.0, b < 0.5$	4	$a < \text{Glass Thickness}$	
Length and Width	Acc. Qty											
$c > 3.0, b < 1.0$	1											
$c < 3.0, b < 1.0$	2											
$c < 3.0, b < 0.5$	4											
$a < \text{Glass Thickness}$												
<p>08</p>	<p>Glass Corner Chipping: (Minor defect)</p> 	<table border="1"> <thead> <tr> <th>Length and Width</th> <th>Acc. Qty</th> </tr> </thead> <tbody> <tr> <td><math>c &lt; 3.0, b &lt; 3.0</math></td> <td>Ignore</td> </tr> <tr> <td colspan="2" style="text-align: center;"><math>a &lt; \text{Glass Thickness}</math></td> </tr> </tbody> </table>	Length and Width	Acc. Qty	$c < 3.0, b < 3.0$	Ignore	$a < \text{Glass Thickness}$					
Length and Width	Acc. Qty											
$c < 3.0, b < 3.0$	Ignore											
$a < \text{Glass Thickness}$												
<p>09</p>	<p>Glass Burr: (Minor defect)</p> 	<table border="1"> <thead> <tr> <th>Length</th> <th>Acc. Qty</th> </tr> </thead> <tbody> <tr> <td><math>F &lt; 1.0</math></td> <td>Ignore</td> </tr> </tbody> </table> <p>Glass burr don't affect assemble and module dimension.</p>	Length	Acc. Qty	$F < 1.0$	Ignore						
Length	Acc. Qty											
$F < 1.0$	Ignore											

10	<p>FPC Defect:(Minor defect)</p> 	<p>10.1 Dent, pinhole width <math>a &lt; w/3</math>. (w: circuitry width.) 10.2 Open circuit is unacceptable. 10.3 No oxidation, contamination and distortion.</p>										
11	<p>Bubble on Polarizer (Minor defect)</p>	<table border="1"> <thead> <tr> <th>Diameter</th> <th>Acc. Qty</th> </tr> </thead> <tbody> <tr> <td><math>\varphi \leq 0.20</math></td> <td>Ignore</td> </tr> <tr> <td><math>0.20 &lt; \varphi \leq 0.30</math></td> <td>4</td> </tr> <tr> <td><math>0.30 &lt; \varphi \leq 0.50</math></td> <td>1</td> </tr> <tr> <td><math>0.50 &lt; \varphi</math></td> <td>None</td> </tr> </tbody> </table>	Diameter	Acc. Qty	$\varphi \leq 0.20$	Ignore	$0.20 < \varphi \leq 0.30$	4	$0.30 < \varphi \leq 0.50$	1	$0.50 < \varphi$	None
Diameter	Acc. Qty											
$\varphi \leq 0.20$	Ignore											
$0.20 < \varphi \leq 0.30$	4											
$0.30 < \varphi \leq 0.50$	1											
$0.50 < \varphi$	None											
12	<p>Dent on Polarizer (Minor defect)</p>	<table border="1"> <thead> <tr> <th>Diameter</th> <th>Acc. Qty</th> </tr> </thead> <tbody> <tr> <td><math>\varphi \leq 0.20</math></td> <td>Ignore</td> </tr> <tr> <td><math>0.20 &lt; \varphi \leq 0.30</math></td> <td>4</td> </tr> <tr> <td><math>0.30 &lt; \varphi \leq 0.50</math></td> <td>1</td> </tr> <tr> <td><math>0.50 &lt; \varphi</math></td> <td>None</td> </tr> </tbody> </table>	Diameter	Acc. Qty	$\varphi \leq 0.20$	Ignore	$0.20 < \varphi \leq 0.30$	4	$0.30 < \varphi \leq 0.50$	1	$0.50 < \varphi$	None
Diameter	Acc. Qty											
$\varphi \leq 0.20$	Ignore											
$0.20 < \varphi \leq 0.30$	4											
$0.30 < \varphi \leq 0.50$	1											
$0.50 < \varphi$	None											
13	<p>Bezel</p>	<p>13.1 No rust, distortion on the Bezel. 13.2 No visible fingerprints, stains or other contamination.</p>										
14	<p>PCB</p>	<p>14.1 No distortion or contamination on PCB terminals. 14.2 All components on PCB must same as documented on the BOM/component layout. 14.3 Follow IPC-A-600F.</p>										
15	<p>Soldering</p>	<p>Follow IPC-A-610C standard</p>										
16	<p>Electrical Defect (Major defect)</p>	<p>The below defects must be rejected. 16.1 Missing vertical / horizontal segment, 16.2 Abnormal Display. 16.3 No function or no display. 16.4 Current exceeds product specifications. 16.5 LCD viewing angle defect. 16.6 No Frontlight. 16.7 Dark Frontlight. 16.8 Touch Panel no function.</p>										

Remark: LCD Panel Broken shall be rejected. Defect out of LCD viewing area is acceptable.

**10.7. Classification of Defects**

10.7.1. Visual defects (Except no / wrong label) are treated as minor defect and electrical defect is major.

10.7.2. Two minor defects are equal to one major in lot sampling inspection.

**10.8. Identification/marketing criteria**

Any unit with illegible / wrong /double or no marking/ label shall be rejected.

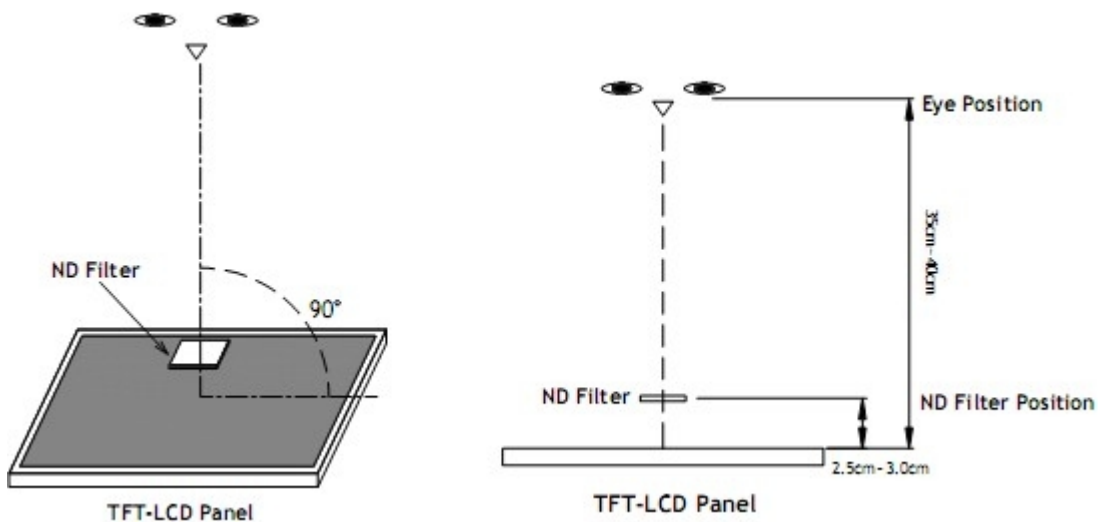
**10.9. Packing**

10.9.1. There should be no damage of the outside carton box, each packaging box should have one identical label.

10.9.2. Modules inside package box should have compliant mark.

10.9.3. All direct package materials shall offer ESD protection.

**Note1:** Bright dot is defined as the defective area of the dot is larger than 50% of one sub-pixel area.



Bright dot: The bright dot size defect at black display pattern. It can be recognized by 2% transparency of filter when the distance between eyes and panel is 350mm±50mm.

Dark dot: Cyan, Magenta or Yellow dot size defect at white display pattern. It can be recognized by 5% transparency of filter when the distance between eyes and panel is 350mm±50mm.

**Note2:** Mura on display which appears darker / brighter against background brightness on parts of display area.

**11. Reliability Specification**

No	Item	Condition	Quantity	Criteria
1	High Temperature Operating	70°C, 96Hrs	2	GB/T2423.2-2008
2	Low Temperature Operating	-20°C, 96Hrs	2	GB/T2423.1-2008
3	High Humidity Storage	50°C, 90%RH, 96Hrs	2	GB/T2423.3-2016
4	High Temperature Storage	80°C, 96Hrs	2	GB/T2423.2-2008
5	Low Temperature Storage	-30°C, 96Hrs	2	GB/T2423.1-2008
6	Thermal Cycling Test Storage	-20°C, 60min~ 70°C, 60min, 20 cycles.	2	GB/T2423.22-2012
7	Packing vibration	Frequency range:10Hz~50Hz Acceleration of gravity:5G X, Y, Z 30 min for each direction.	-	GB/T5170.14-2009
8	Electrical Static Discharge	Air: ±4KV 150pF/330 Ω 5 times Contact: ±2KV 150pF/330 Ω 5 times	2	GB/T17626.2-2018
9	Drop Test (Packaged)	Height:80 cm,1 corner, 3 edges, 6 surfaces.	-	GB/T2423.8-1995

Note1. No deflection cosmetic and operational function allowable.

Note2. Total current Consumption should be below double of initial value



**12. Precautions and Warranty**

**12.1.Safety**

- 12.1.1. The liquid crystal in the LCD is poisonous. Do not put it in your mouth. If the liquid crystal touches your skin or clothes, wash it off immediately using soap and water.
- 12.1.2. Since the liquid crystal cells are made of glass, do not apply strong impact on them. Handle with care.

**12.2.Handling**

- 12.2.1. Reverse and use within ratings in order to keep performance and prevent damage.
- 12.2.2. Do not wipe the polarizer with dry cloth, as it might cause scratch. If the surface of the LCD needs to be cleaned, wipe it swiftly with cotton or other soft cloth soaked with petroleum IPA, do not use other chemicals.

**12.3.Storage**

- 12.3.1. Do not store the LCD module beyond the specified temperature ranges.
- 12.3.2. Strong light exposure causes degradation of polarizer and color filter.

**12.4.Metal Pin (Apply to Products with Metal Pins)**

- 12.4.1. Pins of LCD and Frontlight
  - 12.4.1.1. Solder tip can touch and press on the tip of Pin LEAD during the soldering

12.4.1.2. Recommended Soldering Conditions

Solder Type: Sn96.3~94-Ag3.3~4.3-Cu0.4~1.1

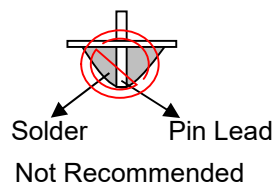
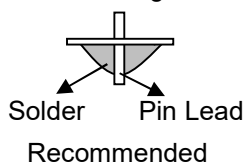
Maximum Solder Temperature: 370°C

Maximum Solder Time: 3s at the maximum temperature

Recommended Soldering Temp: 350±20°C

Typical Soldering Time: ≤3s

12.4.1.3. Solder Wetting



12.4.2. Pins of EL

- 12.4.2.1. Solder tip can touch and press on the tip of EL leads during soldering.
- 12.4.2.2. No Solder Paste on the soldering pad on the motherboard is recommended.

12.4.2.3. Recommended Soldering Conditions

Solder type: Nippon Alimit Leadfree SR-34, size 0.5mm

Recommended Solder Temperature: 270~290°C

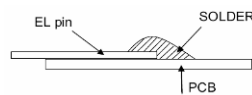
Typical Soldering Time: ≤2s

Minimum solder distance from EL lamp (body):2.0mm

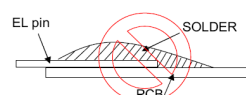
- 12.4.2.4. No horizontal press on the EL leads during soldering.

- 12.4.2.5. 180° bend EL leads three times is not allowed.

12.4.2.6. Solder Wetting

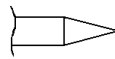


Recommended

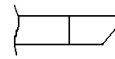


Not Recommended

12.4.2.7. The type of the solder iron:

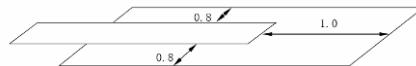


Recommended



Not Recommended

12.4.2.8. Solder Pad



**12.5.Operation**

- 12.5.1. Do not drive LCD with DC voltage
- 12.5.2. Response time will increase below lower temperature
- 12.5.3. Display may change color with different temperature
- 12.5.4. Mechanical disturbance during operation, such as pressing on the display area, may cause the segments to appear “fractured”.
- 12.5.5. Do not connect or disconnect the LCM to or from the system when power is on.
- 12.5.6. Never use the LCM under abnormal condition of high temperature and high humidity.
- 12.5.7. Module has high frequency circuits. Sufficient suppression to the electromagnetic interface shall be done by system manufacturers. Grounding and shielding methods may be important to minimize the interference.
- 12.5.8. *Do not display the fixed pattern for long time (we suggest the time not longer than one hour) because it will develop image sticking due to the TFT structure.*

**12.6.Static Electricity**

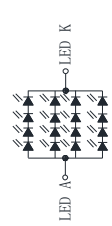
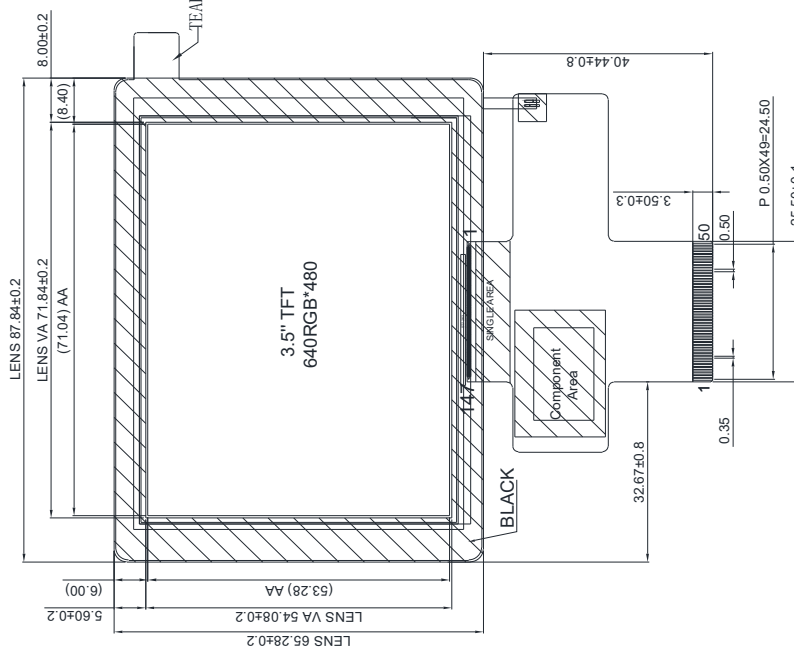
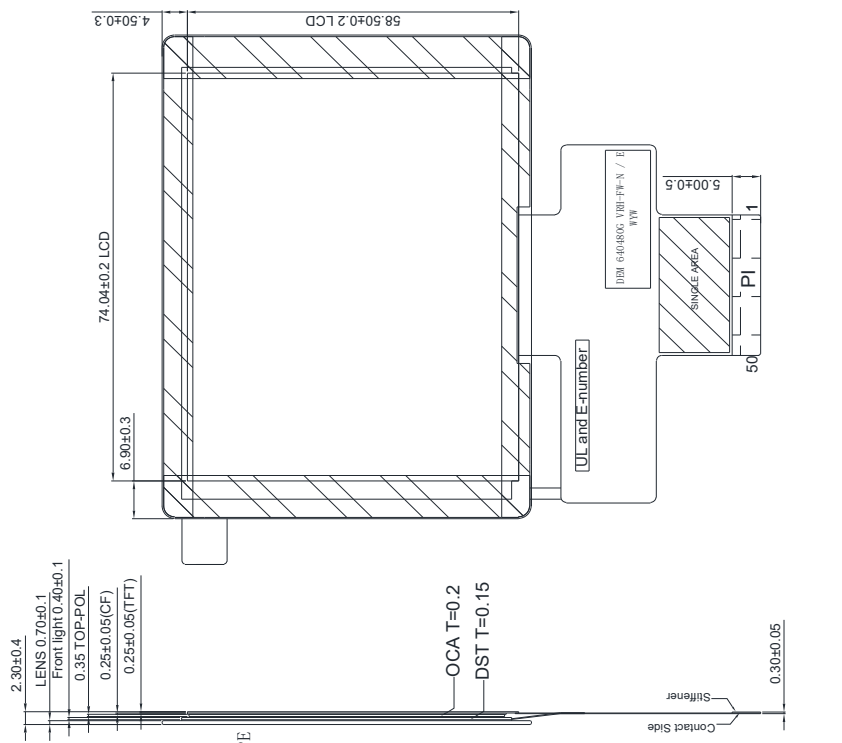
- 12.6.1. CMOS LSIs are equipped in this unit, so care must be taken to avoid the electro-static charge, by ground human body, etc.
- 12.6.2. The normal static prevention measures should be observed for work clothes and benches.
- 12.6.3. The module should be kept into anti-static bags or other containers resistant to static for storage.

**12.7.Limited Warranty**

- 12.7.1. Our warranty liability is limited to repair and/or replacement. We will not be responsible for any consequential loss.
- 12.7.2. If possible, we suggest customer to use up all modules in six months. If the module storage time over twelve months, we suggest that recheck it before the module be used
- 12.7.3. After the product shipped, any product quality issues must be feedback within three months, otherwise, we will not be responsible for the subsequent or consequential events.

13. Outline Drawing

LCM	NO.	PIN NAME
	1	GND
	2	GND
	3	VDD
	4	VDDI
	5	R7
	6	R6
	7	R5
	8	R4
	9	R3
	10	R2
	11	R1
	12	R0
	13	G7
	14	G6
	15	G5
	16	G4
	17	G3
	18	G2
	19	G1
	20	G0
	21	B7
	22	B6
	23	B5
	24	B4
	25	B3
	26	B2
	27	B1
	28	B0
	29	GND
	30	DCLKP
	31	GRB
	32	HSYNC
	33	VSYNC
	34	DE
	35	NC
	36	NC
	37	NC
	38	DISP
	39	NC
	40	NC
	41	NC
	42	GND
	43	SCL
	44	SDA
	45	CS
	46	GND
	47	NC
	48	NC
	49	LEDA
	50	LEDK



- NOTES:
1. Display size: 3.5" TFT
  2. Display mode: Reflective/Normally White/Anti-glare
  3. Operation temperature: -20°C ~ +70°C
  4. Storage temperature: -30°C ~ +80°C
  5. Driver IC: ST7263
  6. Frontlight : White(16 LED)/12.8V/80mA
  7. Power supply voltage: 3.3V
  8. ROHS must be complied
- \*Unspecification tolerance are ±0.2mm
- LED life: 30000h(Typ), 20000h(Min)